

EPIC Acquisition Corp Announces Board Approval for Extension of Business Combination Deadline

AMSTERDAM – 24 July 2023 / EPIC Acquisition Corp (the "**Company**") announces that the Company's Board have approved a one-month extension of its Business Combination Deadline from 25 July 2023 to 25 August 2023 against payment by the Company to its Escrow Account of a fixed amount of EUR 5,021, which has been satisfied in whole by the Company's application of the Unused Overfunding Amount. This approval is made further to the Board Extension Right granted at the Company's Extraordinary General Meeting held on 21 April 2023.

Further information and the meanings of any capitalised terms (unless otherwise herein defined) can be found in the Circular published on the Company's website on 30 March 2023:

<https://www.epicacquisitioncorp.com/investorrelations/news-and-publications.php>

About EPIC Acquisition Corp

EPIC Acquisition Corp was admitted to listing and trading on Euronext Amsterdam on 6 December 2021.

The Company is sponsored by EAC Sponsor Limited (the "**Sponsor**"), which is jointly led by EPIC, a UK-headquartered investment, advisory and administration firm which has 20 years' experience of using publicly listed vehicles to make private equity investments, and TTB, a Hong Kong-based investment and advisory business, which has extensive local relationships across Asia and a strong track record of helping global brands access and develop in Asian markets.

The leadership team of the Sponsor is comprised of Giles Brand and James Henderson of EPIC, Teresa Teague, the co-founder of TTB, and Peter Norris, the chairman of the Virgin Group (collectively, the "**Leadership Team**"). Giles Brand is the founder and Managing Partner of EPIC. Before founding TTB, Teresa Teague was a Partner at Goldman Sachs and most recently Co-Head of the Consumer and TMT Groups in Asia ex. Japan.

The Leadership Team is supported by dedicated teams within EPIC and TTB. The combined platforms of EPIC and TTB span the UK, Hong Kong, Guernsey, Ireland and India and include c.250 employees, with 30 investment and advisory professionals.

The Sponsor has been formed to provide the Company with institutional leadership and resources, combining private equity and public markets investing experience, broad and highly active deal sourcing networks in Europe and Asia, operational leadership in the consumer sector and a deep and proven understanding of how global companies can succeed in Asian markets.

Enquiries

For more information, visit www.epicacquisitioncorp.com or contact:

James Henderson

james.henderson@epicip.com

EPIC Investment Partners, Audrey House, 16-20 Ely Place, London EC1N 6SN

Chris Scoular

chris.scoular@ttbpartners.com

TTB Partners, 11/F Winsome House, 73 Wyndham Street, Central, Hong Kong